

Parks & Recreation Advisory Committee Meeting
November 7, 2011
Council Chambers
6:30 pm

Minutes & General Account

Parks & Recreation Members Present: Lawrence Straughn, Chair; Fred Kelly, Al Bartko, Council Member Liaison Brock Thomas, Lynn Patterson, Lynn Tice, Shanna Moore, Robert Pickett, alternate for Charles Dowdy

Staff Present: Chuck Smith, Matthew Johnson and Martha Wolfe

Visitors Present: Carol Brooks of the Jamestown News

1. Call to Order – Chair Straughn called the meeting to order.
2. Approval of minutes from the October 3rd, 2011 meeting – Al Bartko made a motion to approve the minutes as presented. Council Member Thomas made a second to the motion. The motion passed by unanimous vote.
3. Consideration of Resolution in Support of the Parks & Recreation Trust Fund Application – Matthew Johnson presented the Resolution in Support of the PARTF grant application. The town plans to submit an application in January 2012 for a grant to provide funds to help develop the Wrenn-Miller Park. Fred Kelly made a motion to approve the Resolution as presented. Al Bartko made a second to the motion. The motion passed by unanimous vote.
4. Discussion of Wrenn-Miller Park Project – *(Item moved up from #5 on agenda)* –
 - i) Wrenn Miller Park Sponsorship Program - Johnson requested of the Parks & Rec. members help in promoting the Wrenn Miller Park Sponsorship Program. Each member was requested to inform friends, relatives, neighbors, civic groups and clubs about the sponsorship program and encourage them to participate by becoming a sponsor. This will be a great benefit to the Wrenn-Miller Park. Since the last Parks & Recreation meeting, the town has received a sponsorship for two (2) commemorative bricks and a table. Members were give sponsorship forms to provide to interested parties. Fred Kelly said he will sponsor a bench in memory of his wife.
 - ii) Letters of Support for the Park Project – Johnson informed the committee as part of the PARTF grant application, the Town must supply letters of support for the Wrenn Miller Park Project. Town staff asked each member to inform and educate the general public and local businesses about the Park project and solicit letters of support. Members may turn in the letters to Johnson and Martha Wolfe. Please have these submitted by the end of December.

Fred Kelly asked about the possible grant from the Rotary Club. Johnson said he is visiting local Rotary Clubs and providing presentations about the Wrenn-Miller Park project. A grant request will be made at the appropriate time.

The Committee discussed possible designs for commemorative bricks. We have had inquiries about logos and color printing on the bricks. Johnson said we can get pretty much what we want on a brick. However, the color printing is not guaranteed for life. The black as shown in the sample brick is guaranteed for life. Some ideas for group commemorative bricks discussed as possibilities were:

- Veterans
- Law Enforcement
- Fire Department
- Ragsdale High School Seniors

The Committee discussed hosting a design contest with area schools. The contest would be to create a design for the Veteran Memorial brick. The winner would be awarded with a commemorative brick placed in their honor.

The committee also discussed the overall design of the brick area. We want to be sure it all goes well visually. We need a master plan design showing the areas of the different groups, where color bricks may be and the location of the larger bricks.

5. The First Tee Program – Shanna Moore presented information on how this program began. Moore said Michael Hutcheon, Jamestown Golf Pro, felt it would be a good idea to have an advisory committee for the golf course to help communicate the activities of the golf course throughout the community. Also, to help promote junior golf. This is our next generation of golfers. Lastly to help raise funds. Thus the “Friends of the Park” group was formed. This group not only promotes the Golf Course, but ALL parks in town.

Anne Marie Goslak is the Executive Director that developed this program. It began in Winston-Salem and has four (4) existing programs in that area. This program enhances junior golf by promoting healthy choices through the game of golf.

Moore went onto to describe, the program is based on developing good citizenship by teaching our children the nine (9) core values and nine (9) healthy habits. (70% character building and 30% golf) The program is currently offered in all 50 states and 5 different countries. The program requires a \$35,000.00 commitment on the Town’s part. The Friends of the Park are looking for private donations and grants to raise this amount.

The program utilizes volunteers to coach. The First Tee Program trains volunteers for these coaching positions. A background check is done on each volunteer. Cost of program is \$135.00 per child. No child is turned away for financial reasons.

Moore said that she will be presenting the First Tee Program to the Town Council at the November 15, 2011 meeting. Council Member Thomas said he felt this was a good idea. He feels it will have a positive effect on the course. Moore said it is important to promote the golf course and all recreational facilities in town.

Robert Pickett commented that the recreational survey conducted by the Town showed that a lot of citizens felt the Town should do all of the renovations recommended at the golf course in the business renovation plan.

6. September Golf Report – Chuck Smith reported in addition to the First Tee Program, staff is working on the One Million Dollar Hole-in-Shoot Out. This program would be done on an annual basis. It is basically an insurance policy. Any funds raised from this program would be split between the Course and the Jamestown Library. These plans are preliminary and still need Council approval.

Hutcheon reported that approximately 2000 rounds of golf were played in September. The park has received its first sponsorship revenues from Flower Bakery, Pepsi and Pennybyrn. Also, twelve (12) tee markers were sold.

Smith stated staff is working on renovating the entrance sign at the front of the Park. Plans are to improve the look of the sign and landscaping. Landscape architect, Heath Carrier, is working on a design plan. If bids come in right, we may look at doing a new sign at the athletic fields.

Smith said that we are installing additional signs to show people where to park when using the Greenway. Smith informed that Guilford County has printed new signage to go along the Greenway nature trail. The new signs show distance to the Jamestown Park, Golf Course, restrooms and the Grill. Straughn said he hoped the additional signage will help with the parking problem on E. Fork Rd.

Robert Pickett felt we need to promote “Beyond the Box” Grill. It is a great place to each and a great value. He feels many people don’t realize it is there. Smith said he has talked with them about putting ads and menus in the golf carts; placing signs out on the course and offering call in food orders for meal to be ready when golfers finish their game. Other members said it would be good if the Grill could get some of the soccer traffic. He said he has seen other sports groups that film their games then the team gets together at a restaurant to show the game and eat. The Grill would be a great place to do this.

The Committee discussed the parking issues on E. Fork Rd. and crossing to parking at Golf Course.

7. Announcement of Community Events –
 - Jamestown Rotary Club Christmas Parade – December 4th, 2011 at 3:00pm
 - Christmas on Main (JBA) – December 7th, 2011, 5:00 – 9:00pm
8. Other Business – Some members asked for a sample letter of support for the Wrenn-Miller Project. Johnson said we will email a sample to each member.

The next meeting date if January 9th, 2012.

Fred Kelly made a motion to adjourn. Council Member Thomas made a second to the motion. The motion passed by unanimous vote. The meeting ending at 7:40